



## 2024 Advertising Opportunities

Distribution is approximately 950 per issue.  
(6) issues per year are mailed to Chapter members.

*The Buckeye Arborist* is a bi-monthly print publication/member benefit of the Ohio Chapter ISA.

Company Name \_\_\_\_\_ Date Submitted \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

### Advertising Rates per Insertion

<u>Size</u>	<u>1X</u>	<u>3X</u>	<u>6X</u>
<b>Full Page</b> 10"h x 7.5"w	\$575	\$535	\$495
<b>½ Page</b> Horizontal 4.75"h x 7.5"w Vertical 10"h x 3.75"w	\$455	\$415	\$375
<b>¼ Page</b> Horizontal 2.5"h x 7.5"w Vertical 4.75"h x 3.625"w	\$335	\$295	\$255

#### Size

- Full Page Ad  
 ½ Page Ad  
 ¼ Page Ad

#### Special Placement (Optional)

- Back Cover (½ page only / based on availability)

#### Guidelines

Advertisements must be camera ready/electronic format. Ads may be full-color or black & white.

Deadline for artwork is 15<sup>th</sup> of the month preceding issue.

**Example:** January/February issue deadline is December 15.

#### Please Select Issues

- January/February     May/June     September/October  
 March/April     July/August     November/December     **All 6 Issues**

#### Payment Options

- Please invoice me following each insertion.  
 Check or money order made payable to **Ohio Chapter ISA**.

#### **Please Return Completed Form To:**

Mail – Ohio Chapter ISA, PO Box 267, Baltimore, OH 43105-9998

Email – info@OhioChapterISA.org

Call the Ohio Chapter ISA with questions at (614) 771-7494.