



## 2022 Annual Report

The Ohio Chapter ISA is a 501(c)3 educational foundation whose fiscal year is October 1 - September 30. The mission continues to be to advance responsible tree care practices through research, technology, and education. During the virtual 2021 Ohio Tree Care Conference, the following board members took office:

Virginia Bowman – President  
Sue Mottl – Vice President  
Dixie Russell – Secretary  
Eric Davis – Treasurer

Jay Butcher - Director  
Scott Conover – Director  
Andrew Freeman – Director

Brian Goodall – Director  
Brian Kralovic – Director  
Steve Schneider – Director  
Dave Bienemann – Past President

**Ohio Tree Care Conference (OTCC)** – In 2021, the Chapter combined forces with the Kentucky Arborists Association and held a virtual conference in February. The risks of getting COVID-19 were higher in crowded and mass gatherings were limited to fewer than 10 people. 513 tree care professionals participated and there were 20 companies in the virtual trade show. The keynote speaker was Dr. Geoffrey Donovan and sessions were focused on the theme Essential Canopy ~ Thriving Communities.

**Scholarships** – In September, the Chapter awarded 4 scholarships. The goal of the scholarships are to assist individuals with the financial responsibility of professional arboricultural development through higher education in the field or via the International Society of Arboriculture Certified Arborist program. The following scholarships were awarded:

- Certified Arborist - \$750 Scholarship
  - ▶ Jesse Beyer
  - ▶ Thomas Lamont
- Professional Development – \$500 Scholarship
  - ▶ Amanda Mumford
- Traditional Student – \$1,000 Scholarship
  - ▶ Peyton Musgrave



The Chapter is grateful to Ahlum & Arbor Tree Preservation, Davey Resource Group, and LaRoche Tree Service for their financial donation enabling these awards. If you want to see the awards continue in 2022 and beyond, contact the Chapter to make your tax-deductible contribution or visit [ohiochapterisa.org/Programs/Scholarships](http://ohiochapterisa.org/Programs/Scholarships) for complete details. Scholarships will continue in 2022 if sufficient funds are raised.

**Ohio Tree Climbing Championship** – Thanks to the hard work of co-chairs Jay Butcher and Chris Ahlum, the Chapter held a fun climb at Franklin Park Conservatory in Columbus. The event quickly sold out with 25 men and 3 women competing for a spot in the 2022 Ohio championship where the winner of the female and male divisions will receive an expense-paid trip to Sweden for the 2022 International championship. Congratulations Nick Markley and Jenny Rexroad! The Chapter is grateful for the many volunteers who helped make the event a success and the financial and prize support from Ahlum & Arbor, Arbortech Chip Bodies, Arborwear, Bartlett Tree Experts, Columbus Tree Care, Endors Arborist & Rope Supply, Brian Goodall Arborist, Jacob Sauer Tree Care, Madison Tree Care, Parks Tree, and Weaver Arborist.



**TREE FUND**

Once again COVID-19 impacted Tour des Trees. Team Ohio riders and supporters included Laurie Skul, Lisa Meranti, Jack McCabe, Jeff McMullen, and Kevin Jones. Laurie and Kevin were grateful to be able to make the trip to Colorado. Laurie also volunteers on the tour planning committee in addition to logging thousands of miles each year. Jack led the team in fundraising with his virtual tour. Team Ohio raised more than \$16,000 for the TREE Fund.

The 2021 annual golf outing was not the traditional outing. The event was held at Topgolf in Columbus, a sports entertainment complex that features an inclusive, high-tech golf game. In a climate-controlled hitting bay, participants enjoyed music, great food, and a fun-filled afternoon of 2 rounds of “non-traditional” golf.

The Chapter’s Education Grant/Endowment Fund administered by the TREE Fund was awarded to Akron Parks Collaborative youth corps project. The \$5,000 grant was used to bring urban forestry to the neighborhoods and business districts, engaging youth, residents, and businesses in the process of creating and stewarding a forest, while educating on its importance and introducing urban forestry job skills to youth. The purpose of the grant is to increase public awareness and support the advancement of knowledge in the field of arboriculture and urban forestry. The grant application process is open to 501(c)(3) organizations including, but not limited to; arboretums, public gardens, high schools, vocational schools, 2-year, and 4-year colleges, which serve a target population of 16 years of age or older. The annual application deadline is March 15.



In September, the Chapter was truly saddened at the passing of Dave Ahlum. Dave devoted a significant amount of time and energy over the years helping to grow and develop the arboriculture industry. Dave was involved in starting the certified arborist program and sat for the first exam, and he served as Chapter president in 1990 and chaired the Ohio Tree Climbing Championship for many years. Time will not steal the treasures that we carry in our hearts for Dave Ahlum.

**Educational Opportunities** – The Chapter continued holding monthly Tree Talk Tuesday webinars. The one-hour webinars were available free of charge to Chapter members and \$20 for non-members. Individuals who listened to the live webinars were able to earn ISA continuing education credits. Topics included pneumatic air excavation, plant diagnosis, safety, pests, and much more.

With face masks and social distancing in place, the Chapter held an aerial lift skills test, TRAQ courses, a certified arborist prep course, and a First Aid/CPR course. A utility specialist prep course was conducted virtually.

**Public Outreach** – For the 5<sup>th</sup> year, the Chapter participated in the **Ohio High School Landscape Olympics**. The Olympic events test students’ skills through hands-on competitions designed by green industry professionals. The event broadens the high school education experience and introduces students to the many opportunities offered by a career in the green industry. The Chapter’s event was knot tying.

The Chapter also offered 2 educational sessions and had a trade show booth at the Paul Bunyan Show in Cambridge. It was a great opportunity to share stories and help educate the forestry industry.

**Membership Report** – As of September 30, 2021, the Chapter reported 923 members.

**Marketing** – The Chapter’s “Trees 4 Ohio” license plates continued to be purchased across the state. In addition to providing a source of income for the Chapter, the plates encourage readers to visit [www.Trees4Ohio.org](http://www.Trees4Ohio.org), where they can search for Chapter members who are available for hire. Thanks to the efforts of the marketing committee, there were over 17,000 radio commercials aired across the state and nearly 715,000 Facebook impressions, all directing consumers to [Trees4Ohio.org](http://Trees4Ohio.org).

**Financial Report** – A certified public accountant examined the financial records of the Chapter and reviewed all related statements. The examination was made following the generally accredited accounting standards. A summary of the financial report appears below. As required by law, the IRS Form 990 and 990T have been submitted to the Internal Revenue Service for the Chapter year ending September 30, 2021.

**Overview Fiscal Year 10/01/2020 – 09/30/2021**

Current Assets \$328,416

**Revenue**

Administrative/Membership	\$38,478
Buckeye Arborist	23,805
Certification/Educational Events	117,398
Scholarships	1,640
Fundraising Events	2,735
License Plate Program	2,464
Sub-Total	186,520
Investment Income/(Loss)	46,364
Total Revenue	\$232,884

**Expenses**

Administrative/Membership	\$110,129
Buckeye Arborist	22,517
Certification/Educational Events	51,431
Scholarships	2,633
Fundraising Events	<u>2,667</u>
Total Expenses	\$189,377
<b>Net Income/(Loss)</b>	<b><u>\$43,507</u></b>

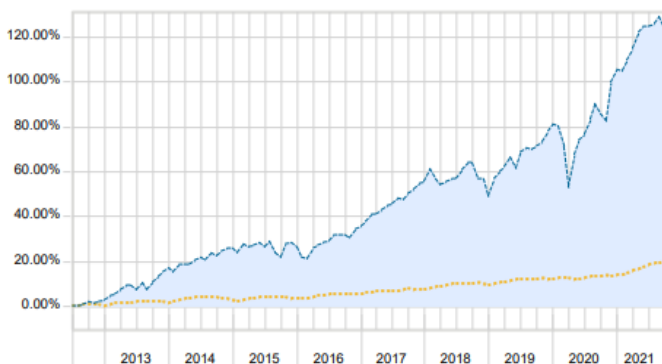
**Performance Analysis**



Performance period: 07/26/2012 to 09/30/2021

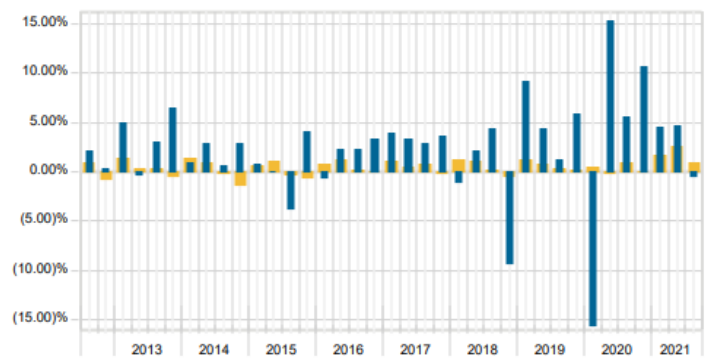
**Cumulative Performance**

--- Total Portfolio    - - - Consumer Price Index (All Urban NSA)



**Quarterly Returns**

■ Total Portfolio    ■ Consumer Price Index (All Urban NSA)



Beginning or ending returns may reflect partial calendar quarters. Please see performance period available for account(s).