

| Mission: | <i>To advance responsible tree care practices through research, technology and education, to promote the benefits of trees</i> | | | | |
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| Values: | <i>Investing in the future of professional arboriculture through education, research, safety, and communication while maintaining integrity and credibility</i> | | | | |
| Goal | Objective | Task | Measurement | Goal Date | |
| Promote careers in arboriculture | Apply for grants that further Chapter goals and align with education and outreach initiatives | Research grant programs and inform ED of grant opportunities | # of grants available that apply to OCISA | Board member or liaison report at each in person Board meeting | |
| | | Apply for 2 grants per year | # grants applied for/awarded Success rate | Fiscal Year (Oct 1-Sept. 30) | |
| | Offer scholarships to arboriculture majors | Raise funds to support scholarship program via networking and sponsorships | \$\$\$ raised Hold 2 fundraising events each year | | Update each in person Board meeting |
| | | Offer scholarships | # scholarships offered/ # of applications received | | Spring/ College scholarship application time |
| | Promote careers in arboriculture | Update promo packet with relevant information about arboriculture careers and scholarships | # and type of brochures | | Feb. 2016 |
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| | | Mail targeted promo packets | # promo packets mailed; % increase or decrease from previous year | | mid-March 2017 |
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| Com. Chairs & Board Liaisons | Munn to remain on as Treasurer until 12/2017; Vaughn OTCC Chair 2017 & 2018; Ahlum TCC Chair for 2017 & 2018 | Com. Chairs and Board Liaisons should have someone in place to smooth transition when someone steps down |

| Owner | Status | 2015 - 2016 Notes (Rathjens) |
|---------------------|--|---|
| EPOC | EPOC Committee and Team Ohio continue to display Chapter booth at functions across the state | |
| EPOC | Planning Spring 2017 Structural Pruning Workshop | Surveyed members for local training needs; survey again at OTCC |
| EPOC | Held Golf Outing, pig roast, Ohio TCC, OTCC | |
| OTTC | 2012 - 427; 2013 - ; 2014 - 427; 2015 - 482; 2016 - 372 | |
| EPOC, OTCC, and TCC | | |
| ED/Board | On going | Reached Out to OIAA, OH Landscape Architects. ONLA , OSU |
| Board | ODOT, High School Olympics | Board should bring ideas about new partners to meeting |
| OTCC | | |
| ED | Oct. 2012 | 822 |
| | Oct. 2013 | 782 |
| | Oct. 2014 | 854 |
| | Oct. 2015 | 894 |
| | Oct. 2016 | 898 |
| | Oct. 2017 | |
| ED/Membership | | |
| McBride/ED | | Difficult to Measure |
| President | | Propose Board Retreat in 2017 with ISA Staff as Facilitators |